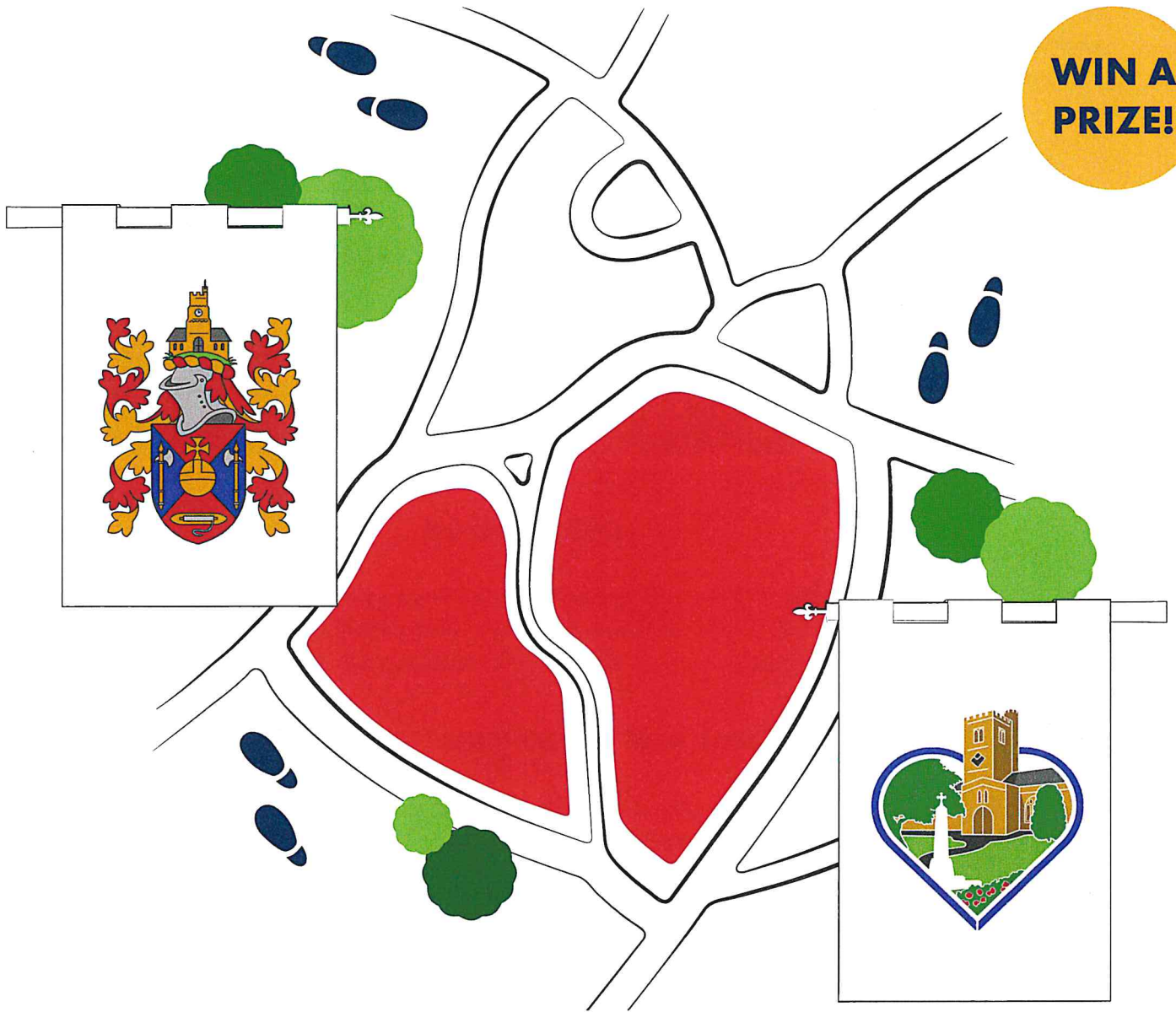


FREE

Axminster

BANNERS TRAIL

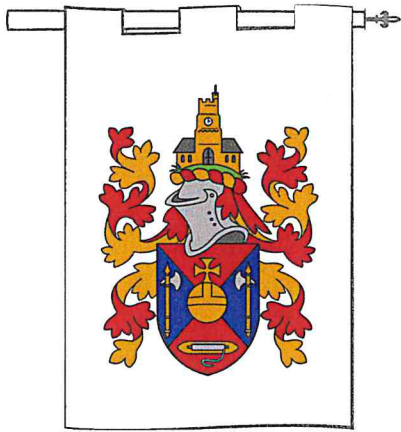
WIN A PRIZE!



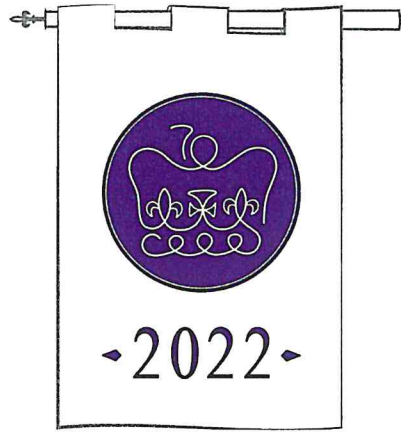
Follow the Official Banners Trail and explore Axminster's fascinating story



© Axminster Chamber of Commerce



Where are these two banners?



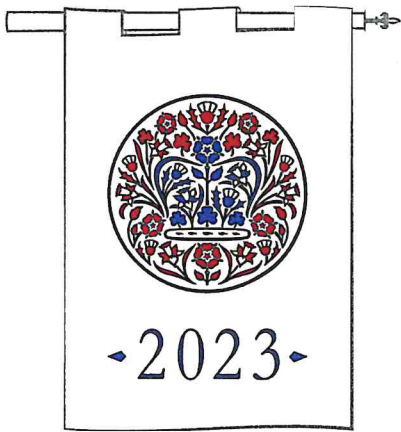
Where is this banner?

1 & 2. The Axminster Coat of Arms

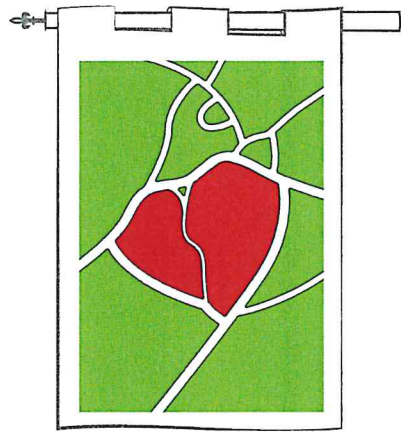
Have you ever taken a close look at the Axminster coat of arms. The key elements are a golden globe surmounted by a cross, battle axes, the Minster Church and a carpet weaving shuttle.

3. Tribute to a Great Monarch

Our special 2022 banner celebrated Queen Elizabeth 11's historic Platinum Jubilee after 70 years of incredible service.



Where is this banner?



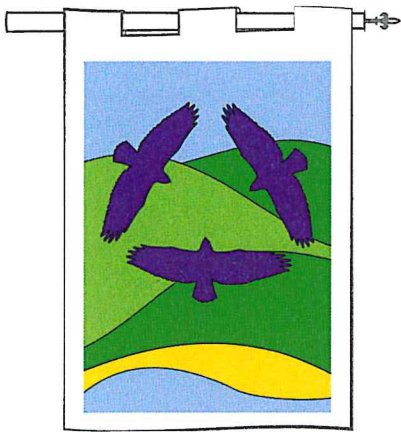
Where is this banner?

4. Welcoming Our New King

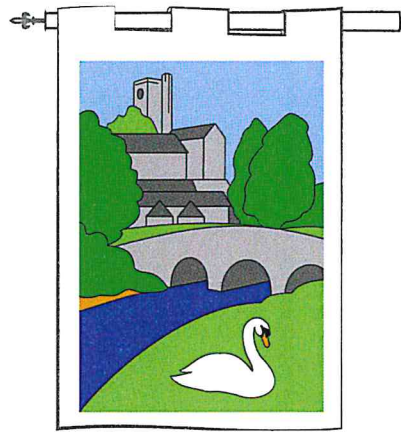
The official Coronation emblem pays tribute to the King's love of the natural world and is based on the flora and fauna of the four nations.

5. A Town With a Heart

Axminster's road network neatly creates a heart around a town that is known for its big heart.



Where is this banner?



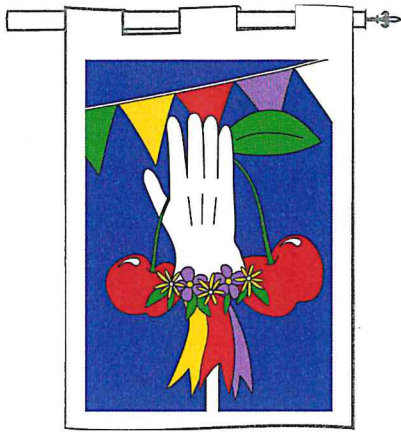
Where is this banner?

6. Outstandingly Beautiful Countryside

Whichever direction you go from Axminster you are quickly into some of Britain's most stunning landscape.

7. Putting the Axe Into Axminster

The glorious River Axe rises as a small stream near Crewkerne in Dorset and runs a total of 22 miles, winding around Axminster before emptying into the sea at Axmouth.



Where is this banner?

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14. A Great Tradition Revived

The Cherry Fayre is a popular feature of Axminster's annual calendar and a tradition that dates back over 800 years.



Where is this banner?

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15. Rail Link to So Much More

To many it's a route to work, but Axminster Railway Station is also a tourist gateway for those who love the beautiful Jurassic Coast.



Where is this banner?

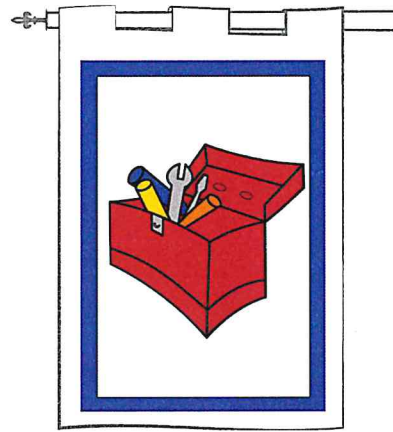
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16. The Home of Carpet Making

Axminster's tradition of carpet making has taken the name of the town across the world and contributed greatly to local prosperity.



Where is this banner?

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17. Shed Drives Projects

The Axminster Community Shed has been in existence only since early 2022 but is already making a significant contribution to local life.



Where is this banner?

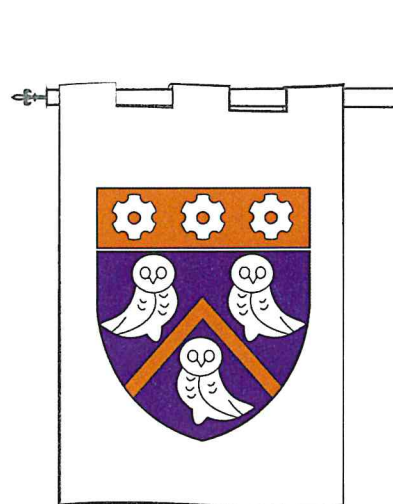
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18. Lest We Forget

We all owe a huge debt to the men and women who gave up their lives in order to ensure the freedoms that we all enjoy today.



Where is this banner?

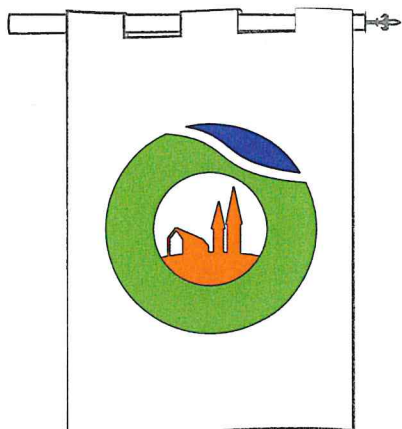
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19. A Ruin With a Big History

Today, there are no above ground signs of it but for many years Newenham Abbey was the single most important building in the original parish of Axminster.



Where is this banner?

26. Proud to Be a Twin

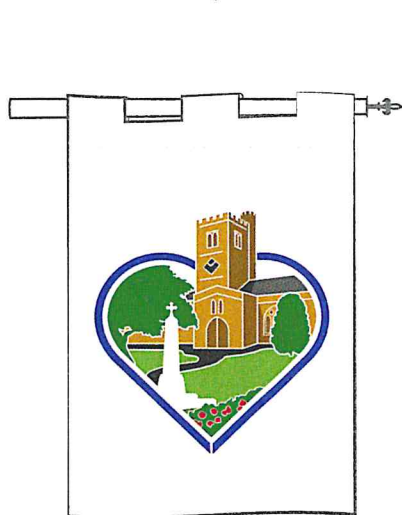
This banner celebrates Axminster's close relationship with its French twin town of Douvres la Délivrande, a small community in Normandy near the D-Day beaches and close to the city of Caen.



Where is this banner?

27. Passionate About Learning

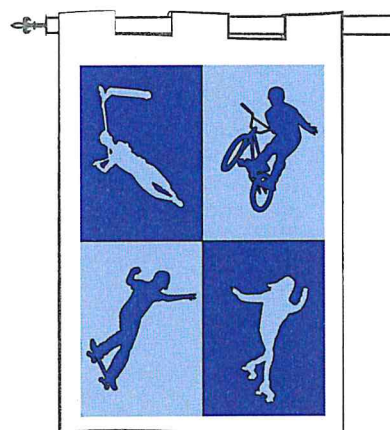
We set years 5 and 6 pupils at Axminster Community Primary Academy the challenge of designing their own banner, and this beauty is what they came up with.



Where is this banner?

28. The Minster Church

The Minister Church of St Mary is very much at the heart of Axminster, both in terms of its role in the community and its physical location at the very centre of the town.



Where is this banner?

29. Skatepark is on a Roll

The Axminster Skatepark has evolved over the past 20 years and is a state-of-the-art facility where riders of all ages and abilities support one another in progressing their skills.

This banner is under repair and will reappear during the summer. If you don't see it please leave the box above blank.



Where is this banner?

30. Axminster Chamber of Commerce

This banners campaign is an initiative from Axminster Chamber of Commerce. We also brought you the Axminster Scarecrow Trail and have been a prime mover in the 'For the Love of a Railway' project that has introduced a model of the famous old Axminster to Lyme Regis line as a town centre attraction.

★ **Don't forget, add all 30 locations to be in with a chance to win a prize!** ★

